

THE GATEWAY TO ASIA PACIFIC AND MAINLAND CHINA 14 - 17 NOVEMBER 2023 FACTS & FIGURES

COSMOPROF ASIA COSMOPACK ASIA

EXHIBITORS' DATA

EXHIBITORS
AND BRANDS



FROM ALL OVER
THE WORLD

FROM
HONG KONG

COUNTRIES
& REGIONS OF ORIGIN

COUNTRY
PAVILIONS

2,472

90%

10%

44

17

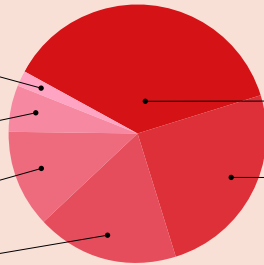
EXHIBITORS PRODUCT SECTORS

2%
Natural
& Organic

6%
Nail

12%
Hair

18%
Beauty Salon



37%
Cosmopack Asia
Packaging, OEM/ODM,
Ingredients, Print
& Label, Machinery

25%
Perfumery, Cosmetics
and Toiletries

EXHIBITORS ORIGIN

89%
Asia Pacific

11%
Rest of
the world

TOP 10 EXHIBITING COUNTRIES AND REGIONS

CHINA

SOUTH KOREA

HONG KONG

TAIWAN

FRANCE

JAPAN

ITALY

SPAIN

USA

GERMANY

VISITORS' DATA

ATTENDEES



FROM ALL OVER
THE WORLD

FROM
HONG KONG

COUNTRIES & REGIONS
OF ORIGIN

65,582

75%

25%

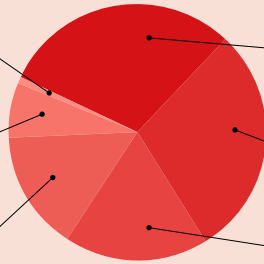
119

PRIMARY BUSINESS NATURE

1%
Press & Others

7%
Retailers,
Chain Stores,
E-commerce
Platforms

15%
OEM/ODM,
Packaging, Raw
Materials,
Suppliers



30%
Manufacturers,
Brand Owners

29%
Distributors,
Wholesalers,
Agents,
Importers

18%
Beauty Salons
& Spa, Wellness
Centers

VISITORS ORIGIN

53%
Asia Pacific

36%
Mainland China

11%
Rest of
the world

VISITOR'S
OBJECTIVES

28%
New brands

18%
New OEM, packaging
or other suppliers

15%
New technologies
& solutions

15%
Exhibiting in 2024

14%
Small orders
products

10%
Trends &
networking

TOP 10 EXHIBITING COUNTRIES AND REGIONS

CHINA

HONG KONG

SOUTH KOREA

TAIWAN

PHILIPPINES

JAPAN

THAILAND

INDONESIA

USA

INDIA

SEE YOU NEXT YEAR!

12 - 14 NOVEMBER 2024

13 - 15 NOVEMBER 2024

COSMOPACK ASIA

COSMOPROF ASIA

WWW.COSMOPROF-ASIA.COM

SPECIAL PROJECTS AND EVENTS



**SPECIAL EVENTS/
PROJECTS**

COSMOTALKS

SPEAKERS

ATTENDEES

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EVENTS HERE**
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special-events/](http://www.cosmoprof-asia.com/special-events/)

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AWARDS



SUBMISSIONS

FINALISTS

WINNERS

CATEGORIES

**INTERNATIONAL
JURY PANEL**

**TOP PLAYERS
AT THE GALA EVENT**

454 44 11 11 15 224

MEDIA & PRESS

**LOCAL AND INTERNATIONAL
PRESS REPRESENTATIVES**

KOLs

148 8

TOP ATTENDED BUYERS

A.S. WATSON, AMOREPACIFIC, BOTTEGA VERDE SRL, CHANEL, CPL AROMAS, DAIRY FARM INTERNATIONAL RETAIL GROUP, DAISHO TRADING CORP, DERMALOGICA LLC, DFI RETAIL GROUP, DIVINE AROMA, DFS, DKSH, DOLCE & GABBANA BEAUTY, ESTEE LAUDER, EVER BILENA, HARVEY NICHOLS, HENKEL, IPSA, JANSSEN COSMETICS GMBH, JALA GROUP, JOHNSON & JOHNSON, KIKO MILANO, KOSE CORPORATION, LG ELECTRONICS, LI & FUNG, L'OCCITANE, L'OREAL, LUXASIA, LVMH BEAUTY, MAKE UP FOR EVER, MARY KAY, POLA CHEMICAL INDUSTRIES, PROYA, INC., RAFFAELS WORLDWIDE TRADING COMPANY, RETAIL BEAUTY, RNB COSMÉTICOS, S&J INTERNATIONAL ENTERPRISE P.L.C., SA SA COSMETIC, CO LTD, SHISEIDO, STRABERRYNET, TONI & GUY, UNILEVER, WALGREEN BOOTS ALLIANCE, WALMART GLOBAL SOURCING.