

# GULFOOD GREEN

**24-26 SEP 2024**  
DUBAI WORLD TRADE CENTRE

**GOOD FOR YOU**  
**GOOD FOR**  
**THE PLANET.**

#GULFOODGREEN



## PROPELLING

# SUSTAINABILITY & INNOVATION

TO THE TOP OF ALL  
STAKEHOLDER AGENDAS

The inaugural Gulfood Green will bring together the global community to forge a path to food security and sustainable, nutritious food development. Introducing a global exhibition and summit promoting healthier and sustainable food systems, focused on organic, fresh produce, plant-based alternatives and groundbreaking sustainable and commercially scalable products, logistics and solutions that can have a positive impact on the food industry.

## SECTORS MAKING AN IMPACT

### FRESH

- Fresh/perishable
- Frozen
- Produce Safety
- Intralogistics
- Sustainable transport and logistics
- Fresh produce trading
- Fresh produce services
- Refrigeration & climate
- Creative fruit innovation

### PLANT BASED

- Plant-based foods
- Future foods
- Alternative proteins
- Fermentation enabled
- Preservation systems
- Biotechnology
- Next-gen ingredients
- Research & Development
- Innovation Centres
- Laboratories

### SUSTAINABILITY

- Food security
- Climate change
- Sustainable diet choices
- Food loss/waste
- Improved nutrition
- Sustainable food production
- Sustainable processing technologies
- Responsible consumption
- Advancement in food formulations

### STARTUPS

- Food Waste Management
- Energy/Water Management
- Automation
- Artificial Intelligence,
- 3D Printing
- IoT
- Blockchain
- Robotics

A portrait of H.E. Dr. Amna bint Abdullah Al Dahak, Minister of Climate Change and Environment, UAE. She is wearing a black hijab and a black abaya with white stitching. The background is a lush green field of leafy vegetables.

“

Our national food strategy aims to enhance local production sustainability through the use of modern technology

**H.E. Dr. Amna bint  
Abdullah Al Dahak**

Minister of Climate Change  
and Environment, UAE

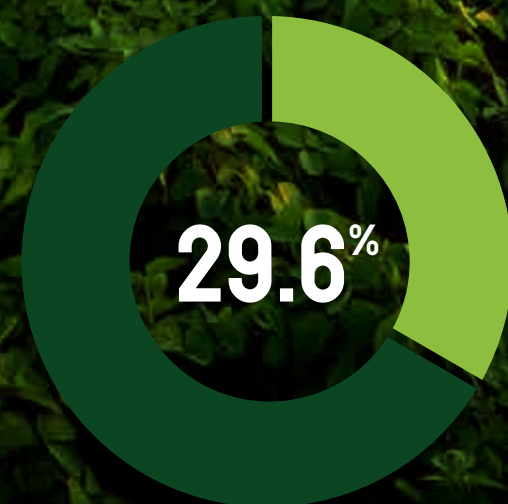
# THERE IS NO OTHER INDUSTRY

WHERE YOU CAN HAVE  
GREATER IMPACT THAN FOOD



of global greenhouse gas emissions are estimated to come from the food industry

Severe food insecurity affected



of the global population (2.4 billion people) in 2022

## Production of meat



worldwide causes twice the pollution of production of plant-based foods

- **1.3 billion tons**  
of food is lost / wasted annually, equating to one-third of global food production
- **660 million**  
people may still face hunger in 2030, in part due to lasting effects of the COVID-19 pandemic on global food security
- **Food Tech**  
is shaping the future of food, giving us a solution to both world hunger and environmental sustainability
- Global food tech market estimated to grow to **\$342 billion** by 2027

EVENT  
**FOCUS**



**PLANT BASED &  
ALT PROTEINS**



**FACILITATING  
AGRIBUSINESS TRADE**



**GLOBAL FOOD  
SECURITY**



**FOOD SAFETY &  
NUTRITION**



**FRESH AND  
PERISHABLE**



**REDUCING FOOD  
LOSS & WASTE**



**BOOSTING  
TECHNOLOGY-ENABLED  
FOOD PRODUCTION**

# TAKING PLACE AT DUBAI WORLD TRADE CENTRE

24 - 26 SEPTEMBER 2024

## FOOD FOR FUTURE SUMMIT

Setting the agenda for the most sustainable, secure future of food, the Leaders symposium programme will host international ministers, C-Level executives, and visionary innovators, all aligning strategies to ensure sustainable & nutritious food for all, and make greener lifestyles more accessible and enduring.



## INVESTOR LOUNGE

Providing a curated business-to-investors matchmaking programme set in a private section of the show, designed to connect qualified exhibitors and investors helping them build fresh and reliable relationships. This is an excellent opportunity to have valuable & efficient pre-scheduled meetings to enhance the show experience & help participants maximise their commercial opportunities.



## GULFOOD GREEN INNOVATION STAGE

A special forum where exhibitors can discuss future challenges affecting the international fruit and vegetable business as well as present a broad range of technologies and scientific innovations ranging from logistics and cold chain through to technologies that can positively impact climate change and improvements in nutrition



## STARTUP INNOVATION PROGRAMME

Combining forces with Gulfood Agro-tech, Gulfood Green offers pioneering startups the opportunity to meet with investors, government-funded incubators, and corporate VC's, all looking for exciting commercial opportunities.



500

Exhibitor companies



80

Countries represented



100+

Industry thought leaders



15,000

Visitors

20% international  
from 35 countries



8,000+

Business meetings



## EXHIBITION

Presenting the entire Fresh Produce value chain, from ready-to-eat fresh perishables through to innovations in production, logistics, storage, and recycling.



## AWARDS

Celebrating excellence in sustainability and encouraging green best practice across the food & beverage value chain.



THE INAUGURAL GULFOOD GREEN  
WILL BRING TOGETHER THE GLOBAL  
COMMUNITY TO FORGE A PATH TO

**FOOD SECURITY AND SUSTAINABLE,  
NUTRITIOUS FOOD DEVELOPMENT**

## VISITOR PROFILE

- Government Authorities
- Retailers
- Promotional Organisations
- Distributors
- Policy Makers
- Investors
- Trading Groups
- Importers & Exporters
- Consultants
- Hotels, Restaurants & Catering
- Manufacturing & Production
- Hyper Markets
- Research/Academia
- Importers & Exporters
- NGO's
- Producers
- Growers
- Brokers
- Media

# قمة مستقبل الغذاء



HOSTED BY

UNITED ARAB EMIRATES  
MINISTRY OF CLIMATE CHANGE  
& ENVIRONMENT



الإمارات العربية المتحدة  
وزارة التغير المناخي  
والبيئة

STRATEGIC PARTNER



Food and Agriculture  
Organization of the  
United Nations



## SETTING THE AGENDA FOR THE MOST SUSTAINABLE, SECURE FUTURE OF FOOD

Originally launched in 2022 and hosted by H.E. Mariam AlMheiri, the UAE's Minister of Climate Change and Environment, The FOOD FOR FUTURE SUMMIT, is a powerful gathering of international ministers, NGO's, multinationals, agrifood tech innovators, investors and startups, committed to improving access to a greener food future. The summit has grown a unique and influential international following of powerful decision-makers from every corner of the globe, representing all parts of the Food and Agriculture value-chain.

### WITH GLOBAL FOOD-SECURITY MOVEMENTS



### WHERE AGRI-FOOD-TECH PIONEERS JOIN FORCES





# ADDRESSING THE SOCIOECONOMIC AND ENVIRONMENTAL CHALLENGES EXACERBATING FOOD INSECURITY



**H.E. DR. AMNA BINT  
ABDULLAH AL DAHAK**  
Minister of Climate Change &  
Environment  
UAE



**AMINA MOHAMMED**  
Deputy Secretary General  
UNITED NATIONS



**THE HON. MITHIKA LINTURI**  
Minister of Agriculture, Livestock,  
Fisheries and Co-operatives  
KENYA



**MARC FESNEAU**  
Minister of Agriculture and Food  
Sovereignty  
FRANCE



**RODGER VOORHIES**  
Vice President  
GATES FOUNDATION



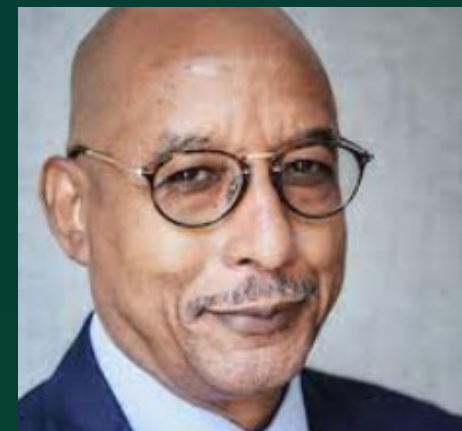
**ANNE TVINNEREIM**  
Minister of International  
Development  
NORWAY



**DAVID LABORDE**  
Director of Agri Food Economics  
Division  
FAO



**DR. CARY FOWLER**  
US Special Envoy for  
GLOBAL FOOD SECURITY



**IBRAHIM ASSANE MAYAKI**  
African Union Special Envoy for  
Food Systems



**MARYLAURE CRETTAZ  
CORREDOR**  
Head of Food Systems, Swiss  
Agency for Development and  
Cooperation  
FEDERAL DEPARTMENT OF  
FOREIGN AFFAIRS



**CINDY MCCAIN**  
Executive Director  
WFP



**FRANCESCO  
LOLLOBRIGIDA**  
Minister of Agriculture, Food  
Sovereignty and Forestry  
ITALY



**JYOTSNA PURI**  
Associate Vice-President, Strategy  
and Knowledge Department  
IFAD



**JEAN-MARIE PAUGAM**  
Deputy Director  
GENERAL WORLD TRADE  
ORGANIZATION



**ALESSANDRA ZAMPIERI**  
Director of the Directorate for  
Sustainable resources  
EU JOINT RESEARCH CENTRE



**DIANE HOLDORF**  
Executive Vice President  
WORLD BUSINESS COUNCIL FOR  
SUSTAINABLE DEVELOPMENT  
(WBCSD)



**PILAR CRUZ**  
Chief Sustainability Officer  
CARGILL



**IAN PINNER**  
Senior Vice President, Strategy and  
Innovation  
ADM



**GRACE FU**  
Minister for Sustainability  
and the Environment  
SINGAPORE



**ANTOINE DE SAINT  
AFFRIQUE**  
CEO  
DANONE



**JIM ANDREW**  
EVP & Chief Sustainability Officer  
PEPSICO

# SHARING IDEAS AND FORESIGHT WITH REVOLUTIONARY IMPLICATIONS FOR THE FUTURE OF FOOD ACCESS



**ADOLFO ORIVE**  
CEO  
TETRA PAK



**CHRISTINE KRONER**  
Head of R&D  
UNILEVER FOOD SOLUTIONS



**STEFAN PALZER**  
EVP & CTO  
NESTLE



**SEAN WALKER**  
Group President, International  
GENERAL MILLS



**FLAVIO TORRES**  
Executive Vice President and Global  
Chief Supply Chain Officer  
KRAFT-HEINZ



**JUDITH SWALES**  
CEO Global Markets  
FONTERRA



**PRINCE KHALED BIN  
ALWALEED**  
Founder  
KBW INVESTMENTS



**KHULOUD AL NUWAIS**  
Chief Sustainability Officer  
EMIRATES FOUNDATION  
(NE'MA INITIATIVE)



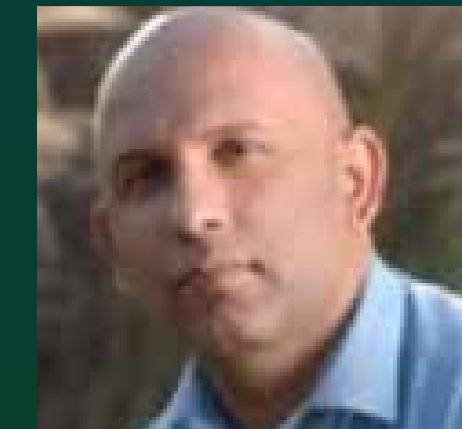
**DR. TARIFA AL ZAABI**  
Director General  
ICBA



**ALAN SMITH**  
CEO  
AGTHIA GROUP



**SALEH LOOTAH**  
Chairman  
UAE F&B MANUFACTURERS  
GROUP



**SALIVATI SUBRAMANYAM**  
Chief Financial Officer  
EMIRATES FLIGHT CATERING



**MOHAMMAD A. BAKER**  
Deputy Chairman and CEO  
GMG



**SHANE SHIN**  
Founding Partner  
SHOROOK PARTNERS (VC)



**SKY KURTZ**  
Co-founder & CEO  
PURE HARVEST



**EREZ GALONSKA**  
Co-Founder & CEO  
INFARM



**GARY MCGUIGAN**  
President, Global Trade  
ADM



**FRANCESCO  
LOLLOBRIGIDA**  
Minister of Agriculture, Food  
Sovereignty and Forestry  
ITALY



**JYOTSNA PURI**  
Associate Vice-President, Strategy  
and Knowledge Department  
IFAD



**GULFOOD  
GREEN  
INITIATIVES**

# GULFOOD GREEN

## INVESTOR PROGRAMME



Convening  
**100 top  
global  
investors**

seeking to make a  
positive impact on  
our food system

### PEER TO PEER NETWORKING/INVESTOR: START-UP MATCHMAKING

Meet with some of the most powerful regional and global fellow investors from across the globe to discuss co-investment opportunities, fundraising and new partnerships. Investor-led meetings in invite only investor lounge.

### CONNECT WITH STARTUP FOUNDERS

Our investor relations team will match you with exhibiting global startups based on your interests, investment levels, and stage preferences. Our meeting service is the only one worldwide that is actually powered by humans not algorithms.

### FOLLOW AND GET INVOLVED IN CONTENT PROGRAMME

Gulfood Green conference programme led by senior government figures, innovators, investors, and entrepreneurs over the three days

### INVITE-ONLY GLOBAL INVESTOR FORUM

Meet senior General and Limited Partners at exclusive networking events during and after show hours who can shed light on the state of investments, global tech investment trends and top tips from starting to extending your portfolio.

# GULFOOD GREEN

## START-UP PROGRAMME

- The perfect launch pad for startups to soar
- Meet high-profile global investors looking to invest in food-tech startups
- Combining forces with Gulfood Agro-tech, Gulfood Green offers pioneering startups the opportunity to meet with investors, government-funded incubators, corporate VC's, and more, all looking for exciting commercial opportunities.
- Pitch competition with cash prizes for winners and invaluable media coverage/brand awareness
- Sustainable Agrifoodtech Challenge



### INNOVATION ACCELERATOR PROGRAMME

Fast-track your innovation by partnering with/getting support from large corporation who will trial/champion your product/solution for 12 months



In partnership with



## TAP INTO WIDE MEMBER AND STAKEHOLDER NETWORK

### POTENTIAL SPONSORS, INVESTORS AND EXPO BUYERS



Competition for university students and schools with food security as a main theme

#### FOODWISE: CAMPAIGN

- Awareness raising on food security
- More sustainable food production and consumption
- Alignment with Sustainable Development Goals and UAE food-related strategies

#### OBJECTIVE:

- Significant contribution to understand food security related issues and motivating to take more sustainable food choices

#### TARGET GROUPS:

- Consumers
- Youth (schools, universities)
- GCC-wide coverage

# GULFOOD GREEN

## AWARDS

Celebrating excellence in sustainability and encouraging green best practices across the food & beverage value chain.

The Gulfood Green Awards aims to helping F&B businesses and professionals gain recognition for their achievements throughout the year in protecting and enhancing the environment.



## CATEGORIES

Green Food Innovation Award

Green Foodservice Industry Award

Sustainability Company of the Year Award

Sustainability Trailblazer Award

Food Waste Management Award

Best Sustainable Packaging Strategy

Sustainable Supply Chain Achievement Award

Greenest Educational Institute

Best new planet-forward product

Best plant-based start-up

# COMBINING FORCES & FORGING LONG-TERM PARTNERSHIPS



Women-owned, Dubai-based, impact-driven startup that aims to create an opportunity for every food scrap to become a solution rather than a burden on society and environment.



To reduce the amount of food wasted, and position Dubai to be the first city in the region to achieve zero food waste.



Driven to secure a sustainable future for all. By leveraging experience across future-critical sectors and modern, scalable technologies, advancing sustainability agendas for companies, cities and governments.



Plastic waste collected on-site and recycled, and with the help of sustainable manufacturing solutions provider Dgrade, turned into a sustainable fabric and merchandise that's redistributed to select visitors.



# GULFOOD GREEN

## SCHOOLS PROGRAMME

- Help teach the next generation about crucial efforts to protect the planet.
- Play our part in helping schools makes the transition to sustainable, healthy school meals.
- The scarcity of these programmes creates an opportunity for student cooking programmes to be developed, implemented, and evaluated with the goal of providing invaluable life skills and food literacy to these groups.
- Partner with hotels and restaurants across Dubai/globally to initiate workshops in their kitchens/at schools





# GULFOOD GREEN

**24-26 SEP 2024**  
DUBAI WORLD TRADE CENTRE

## STAND PRICES FOR GULFOOD GREEN

<b>Space only</b>	<b>AED 1,830 + VAT/sqm (min 24sqm)</b>
<b>Shell Scheme</b>	<b>AED 2,180 + VAT/sqm (min 12sqm)</b>
<b>Double Decker</b>	<b>AED 800 + VAT/sqm</b>
<b>Concourse Space</b>	<b>AED 2,652 + VAT/sqm (min 24sqm)</b>
<b>Concourse Shell</b>	<b>AED 2,967 + VAT/sqm (min 12sqm)</b>

Please note that the following compulsory charges apply to each exhibiting company and/or stand sharer:  
Registration fees AED 1,000 | Enhanced internet listing AED 1,300 | Exhibitor insurance AED 600



## LET'S TALK

**CONTACT US NOW**  
[gulfoodgreen@dwtc.com](mailto:gulfoodgreen@dwtc.com)