



GREEN SHOOTS

POWERED BY

**GULFOOD
GREEN**

**24-26
SEPT 2024**
DUBAI WORLD TRADE CENTRE

**A Meeting Of
Global Food Tech
Startups And
Investors
To Transform Our
Food Systems**





What Is Green Shoots?

The UAE's premier initiative dedicated to the global food tech startup ecosystem. Supported by both public and private sectors, global investors, leading food brands and trailblazing startups. Here, the future of food tech innovation takes root and thrives, empowering the next generation of startups.

Your Chance To Meet MENA Investment Funds



UAE Governmental Support Bodies





The Competition

Open to startups exhibiting at GULFOOD GREEN, each startup will pay for a small POD costing between **AED 5,500 (2SQM) – AED 8,500 (4SQM)**

The startups will submit their presentation ahead of the event – these will be judged by a panel of experts from the industry and will culminate in pitch presentations onsite at the show. Each pitch will be 3 mins long with a 2 min Q&A from the judges.

The startups will present solutions, products or services that focus on real live active challenges in food & agriculture sectors, covering the industry issues, namely: *Health & Nutrition, Tech Innovation, Food Loss & Waste, Supply chain resilience & Food Security, Sustainability & Environmental impact (5 areas in total)*



Exhibition Packages

STARTUP POD (2M X 1M)

Includes the pod build, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

GULFOOD GREEN pricing

5,500 + VAT (Approx US\$1,520)



UPGRADED POD (4M X 1M)

Includes the pod build, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

GULFOOD GREEN pricing

8,500 + VAT (Approx US\$2,420)