

**GULFOOD
MANUFACTURING**

7-9 NOV 2023

DUBAI WORLD TRADE CENTRE

The Ultimate Global F&B Manufacturing Showcase

POST SHOW REPORT

GULFOODMANUFACTURING.COM





Gulfood Manufacturing embodies the UAE's pivotal role in influencing the future of vital industries that are critical to the progress and wellbeing of the global community. Aligned with our ethos of creating platforms for fostering groundbreaking ideas and solutions to address pressing global challenges, this year's Gulfood Manufacturing contributed to enhancing food security and sustainability on a worldwide scale.

His Highness Sheikh Mohammed bin Rashid Al Maktoum
VICE PRESIDENT AND PRIME MINISTER OF THE UAE AND RULER OF DUBAI



**RATED LEADING GLOBAL
F&B PRODUCTION EVENT
IN THE INDUSTRY**



9TH

AND THE BIGGEST
EDITION EVER

47%

EXHIBITORS NEW
TO THE SHOW

15

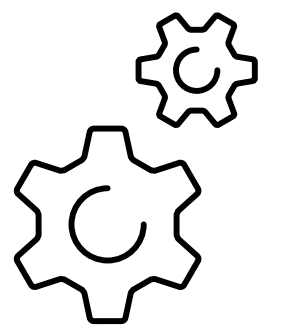
HALLS OF DIVERSE
INNOVATIVE
PRODUCTS

27%

INCREASE IN
INTERNATIONAL
VISITORS

2,169

EXHIBITORS



52,045

VISITORS



PLATINUM SPONSOR

Apical

VISITOR BADGE SPONSOR



SPONSOR

IFFCO افكو
INVESTING IN THE FUTURE

*SOURCE: GRS



His Highness Sheikh Mohammed bin Rashid Al Maktoum
Chairman of the Dubai Council for Border Crossing Points Security

visited Gulfood Manufacturing, the largest global gathering of F&B machinery solutions and ingredients innovation.



USD \$12.3 MILLION GROUND-BREAKING IRAQ DEAL SIGNED

by Tetra-Pak at Gulfood Manufacturing 2023.



TOP MARKETS EXHIBITORS WERE INTERESTED IN:



82%

deem Gulfood Manufacturing important to their business

88%

of exhibitors confirmed intention to return in 2024

81%

of the exhibitors agree that Gulfood Manufacturing sets the benchmark for global events in the food production industry

76%

expressed overall event satisfaction

USD
\$1.35B

total value of show purchases estimated

2023

edition was 31% larger than previous year

TOP EXHIBITOR OBJECTIVES

81%

MET EXISTING BUYERS

80%

FOUND NEW CUSTOMERS

88%

SUCCESSFULLY PUT THEIR BRANDS IN THE MARKET



ACCELERATING THE SMARTER FUTURE

“ This was our first time exhibiting at Gulfood Manufacturing and will definitely come back. This is a top quality exhibition attracting world leading manufacturers and customers.

GREENWICH INTEGRATED TECHNOLOGIES AIE



“

As first time exhibitors at Gulfood Manufacturing, we met new prospects, customers and our competitors. We were able to showcase our products and solutions to our future customers. Gulfood manufacturing is a good platform for our business.

PRECIA MOLEN



“

Gulfood Manufacturing is a melting global technology display for the MENA market & holds value to the business of food related industry.

ACE TECHNOLOGIES





Gulfood Manufacturing has created the new food business hotspot in the world. It's THE place for all B2B food companies.

AIYA EUROPE GMBH



Gulfood Manufacturing presents an excellent opportunity for established brands to showcase their profiles, while aspiring business can exhibit their talents and shoot for the moon. Very positive and relevant footfall experiences regardless of stall position. Truly a global event.

CHERAT PACKAGING LIMITED



Gulfood Manufacturing is our must show in the UAE. It not only features new trend and technologies but also has a great target audience and decision makers attending.

GEA MIDDLE EAST FZE - AE



Truly the leading show for the MENA region. This show can become really global. I'm impressed how it's growing year by year.

ALFA MACHINE KOURTOGLOU S.A



WELCOMING INFLUENTIAL BUYERS

FROM AROUND THE WORLD



86% of visitors confirmed intention to return in 2023 (industry benchmark 78%)

45 visitor NPS score (16 industry benchmark)

84% overall visitor satisfaction (industry benchmark 78%)

88% deem Gulfood Manufacturing important to their business.

1%
AMERICA

6.7%
AFRICA

7.2%
MIDDLE EAST

8.8%
GCC

5.7%
EUROPE

61%
UAE

9.6%
ASIA



85% of the visitors agree that Gulfood Manufacturing sets the benchmark for global events in the food production industry.

44% of the attendees came with a solid intention to source or sign a contract at the show.

TOP 10 VISITING COUNTRIES

- | | | | | |
|---|---|--|--|--|
| 
UAE | 
KSA | 
INDIA | 
EGYPT | 
IRAN |
| 
PAKISTAN | 
JORDAN | 
OMAN | 
IRAQ | 
ITALY |



I found several options for productivity and built several new suppliers contacts.

Valentina Riabova
RAW MATERIALS
PROCUREMENT HEAD, H&N
(X-DANONE)



I am impressed by how busy the event was and the growth over the years. It is a great place for connecting and experiencing innovations.

Mohamed Samir
BOARD MEMBER
AL SAFI DANONE



I was impressed with the variety of packaging suppliers and new technologies displayed at Gulfood Manufacturing this year.

Thiagarajan Palanivel
SR. PACKAGING DEVELOPMENT
TECHNOLOGIST
AGTHIA COMPANY



This year's Gulfood Manufacturing has really brought together suppliers, manufacturers and solution providers from all over the world under one platform & has showcased several innovative ingredient & manufacturing solutions in F&B.

Avinash Ratta
CEO & MD
GRAINVELOCITY



It was really good seeing top manufacturers and their exhibits all at one place.

Amr Elsalhy
HEAD OF SUPPLY
CHAIN BEVERAGES
PEPSICO



The event helped me to broaden my mind about the possibilities that exist to improve food processing and packaging.

Maurice Toroitich
CHAIRMAN
MILIMANI ENTERPRISES LTD

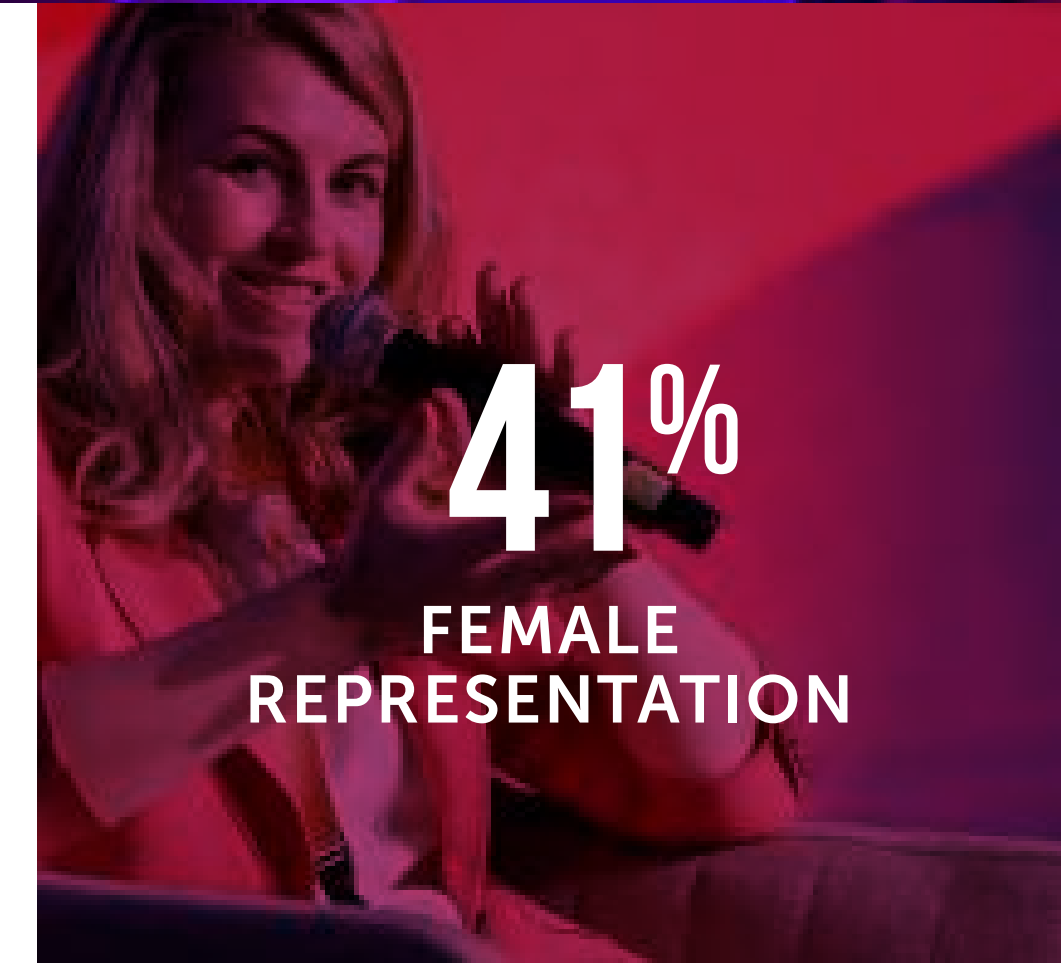




84
SPEAKERS



25%
FIRST TIME IN
THE UAE



THE WORLD'S BEST, POWERFUL FOOD PRODUCTION INNOVATORS UNVEILED



ISHIDA EUROPE LIMITED
BEST FOOD SAFETY INNOVATION



ADM INTERNATIONAL SARL
BEST INGREDIENTS INNOVATION



TETRA PAK EXPORT FZE
BEST PACKAGING INNOVATION



MECATHERM SA
BEST PROCESSING INNOVATION



GEA MIDDLE EAST FZE
SUSTAINABILITY COMPANY OF THE YEAR,
RENEWABLE ENERGY INITIATIVE



THRYVE
PLANT-BASED MANUFACTURING
COMPANY OF THE YEAR



SYMRISE
DIGITAL TRANSFORMATION
INITIATIVE



GUPSE SÜREN
CARGİLL TARIM VE GIDA SAN.TİC.A.Ş.
SUSTAINABILITY CHAMPION OF THE YEAR

ENGAGING OUR COMMUNITIES WITH MEANINGFUL CONNECTIONS

||| 210 |||
Total number of radio spots
80 Countdown

USDS TOTAL PR VALUE
477,750



1.2M
new website users over a span of 2 months

+1.7M
website sessions from 171 countries



319M

million digital advertising impressions served across 180 countries



connexions

18,569

meetings initiated at the show through the connexions programme



862M

audience reach through PR coverage





AN UNRIVALLED SOCIAL REACH

101M⁺

OVERALL SOCIAL AD IMPRESSIONS

65M

IMPRESSIONS ON INSTAGRAM

6.2M

IMPRESSIONS ON LINKEDIN

29M

IMPRESSIONS ON FACEBOOK



FOLLOWER GROWTH IN THE LAST 3 MONTHS



+7%

FACEBOOK



+35%

LINKEDIN



+57%

TWITTER



+59%

INSTAGRAM

THANK YOU TO OUR SPONSORS AND PARTNERS

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VISITOR BADGE SPONSOR



SPONSOR



STRATEGIC PARTNER



OFFICIAL KNOWLEDGE PARTNER



KNOWLEDGE PARTNERS



THE OFFICIAL RADIO STATION



HEADLINE MEDIA PARTNERS



OFFICIAL MEDIA PARTNERS



MEDIA PARTNERS



LET'S MEET AGAIN



GULFOOD MANUFACTURING

5-7 NOV 2024

DUBAI WORLD TRADE CENTRE

 **SALIMA DADLA**
COMMERCIAL DIRECTOR

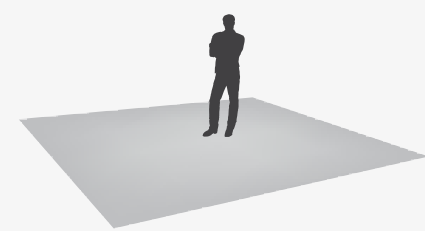
 **GOLI VOSSOUGH**
COMMERCIAL DIRECTOR

 **NADYA KHAN**
SENIOR SALES MANAGER

 **NIDHI MASSON**
SALES MANAGER

EMAIL US AT GFM@DWTC.COM

STAND PRICES FOR GULFOOD MANUFACTURING 2024



SPACE ONLY
(MIN 24SQM)

AED 1,825
per sqm



SHELL SCHEME
(MIN 12SQM)

AED 2,175
per sqm



DOUBLE
DECKER

AED 900
per sqm



CONCOURSE
SPACE ONLY

AED 2,650
per sqm



CONCOURSE
SHELL

AED 3,000
per sqm

Please note that the following compulsory charges apply to each exhibiting company and/or stand sharer

Registration fees	AED 1,050
Enhancing internet listing	AED 1,350
Exhibitor insurance	AED 600