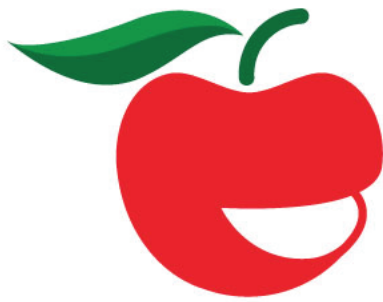


The 31<sup>st</sup> International Exhibition for Food & Drink, Hotel, Bakery,  
Restaurant & Foodservice Equipment, Supplies & Services



**FHT**  
**FOOD & HOSPITALITY**  
**THAILAND**

Connecting  
**Excellence** in  
Food & Hospitality



**20-23 August 2025**

**Queen Sirikit National Convention Center**

[www.FHTevent.com](http://www.FHTevent.com)

Part of:



Co-located with:



Organised by:







# THAILAND TOURISM & HOSPITALITY WEEK 2025

BANGKOK

## Elevating Thailand's Tourism & Hospitality for 2025

Thai Tourism & Hospitality Week 2025 aims to strengthen Thailand's position as a top global destination by empowering local businesses to attract international tourists and enhance their services. The event features three major trade shows—Food & Hospitality Thailand, Hotel & Shop Plus Thailand, and HOTELEX Thailand—offering a comprehensive platform for businesses to network, explore premium solutions, and stay ahead of evolving customer preferences, making it a key event for those in the tourism and hospitality sectors.



As a key highlight of Thai Tourism & Hospitality Week, Food & Hospitality Thailand (FHT) 2025 enters its 31st edition, offering even more exciting solutions and activities for the food & drink, and hospitality industries. With the theme **"Connecting Excellence in Food & Hospitality"** FHT brings together leading companies and industry professionals, showcasing best-in-class solutions and cutting-edge technologies. This dynamic event builds connections, ignites fresh ideas, and enhances Thailand's tourism industry by promoting excellence in every aspect. FHT 2025 serves as the premier platform for local and international businesses in the food and hospitality sectors to connect, share their expertise, and drive their success to new heights.



### 8 Key Sectors



Food & Drinks



Café & Bakery



Shop & Retail



Sips & Spirits



Foodservice Equipment



Hospitality Technology



Hospitality Style



Cleaning Supplies & Equipment



Hotel & Shop Plus Thailand will be held for the third consecutive year as part of Thai Tourism & Hospitality Week. This premier trade show, originally from China, is a must-attend event for industry professionals across Asia, providing a valuable platform to discover the latest trends in hospitality and commercial space. Attendees will have the opportunity to connect with top suppliers showcasing a diverse range of products including building and decoration, outdoor & interior design, lighting and intelligent control systems, smart hotel, room amenities, spa and wellness, hotel textiles & uniforms, cleaning and operation, commercial design and solutions.



2025 marks the second edition of HOTELEX Thailand, which is pivotal to the Thai Tourism and Hospitality Week. Building on its success from last year, the event aims to provide tailored solutions for distributors, importers, exporters, and manufacturers in the hotel and catering industries. It serves as a platform for businesses to boost brand awareness, refine operational models, and better meet customer needs. HOTELEX Thailand encompasses the entire hospitality equipment and food service value chain, from kitchen equipment and supplies to hotel intelligence and linen. The fair also introduces new categories, including franchise brands in hot pot, baking, tea drinks, desserts, coffee, regional cuisine, Chinese fast food, and sauce-pickled snacks.



# Highlight Activities

## Industry Seminars



## Workshop Experience



## Coffee Competitions



## Sips & Spirits Experience



## Thailand's International Culinary Cup (TICC)



## Thailand Hotel Bartenders' Championship



## Thailand Best Chef Table Challenge



# Show Facts



Exhibitors  
**357**  
Participants  
from  
**16**  
Countries

Australia, China, Denmark, France, Hong Kong SAR, Italy, Japan, South Korea, Malaysia, Singapore, Spain, Switzerland, Taiwan ROC, Thailand, UK, and USA

Trade Attendees  
**28,669**  
from  
**61**  
Countries/regions

**300+**  
Business Matching  
**650+**  
Group Visitor

- China
- Cambodia
- Singapore
- Malaysia
- Laos
- Vietnam

## Top 10 International Visitors

- Japan
- India
- Myanmar
- Indonesia

## Keys Exhibitor and Visitor Facts\*

- 91.62%** Exhibitors plan to return to participate in 2025 edition
- 93.75%** Exhibitors satisfied with their experience at this exhibition
- 98.67%** Visitors satisfied with their experience at this exhibition
- 96.42%** Visitors will attend to visit the show again next year
- 98.00%** Visitors would recommend the exhibition to a friend or colleague

\*based on onsite exhibitor & visitor survey

# Buyer Report

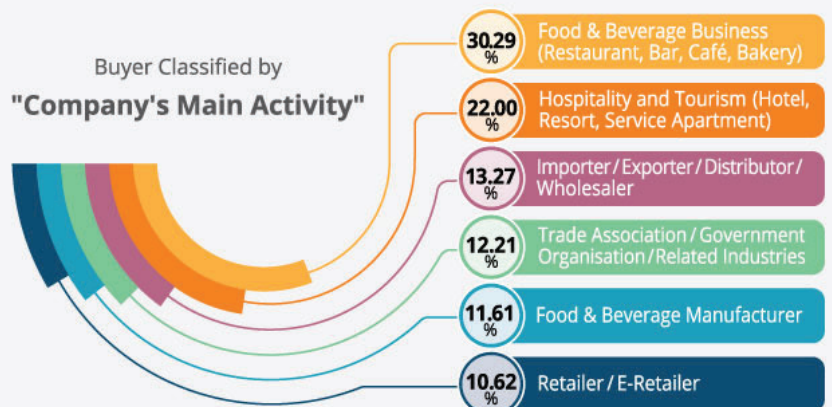
## Buyer Classified by "Product Interest"



## Buyer Classified by "Job Function"



## Buyer Classified by "Company's Main Activity"





## How to Exhibit

There are 4 options available.

## EXHIBITOR PROFILE

- Food & Beverage • Bakery • Coffee & Tea • Wine & Spirits • Foodservice & Kitchen Equipment & Supplies • Bar Equipment & Supplies • Hospitality Equipment & Supplies • Cleaning & Laundry Equipment & Supplies • Spa & Lifestyle Services & Supplies • Hospitality & Retail Technology Products & Services • Sustainability Product & Service • Decoration & Lighting

## VISITOR PROFILE

- Airlines / Cruise Liners / Rail / Travel Catering • Baristas • Cafe / Coffee Shops / Bakeries • Bar & Nightclub • Cloud Kitchen • Food & Beverage Importers / Distributors / Wholesalers • Food & Beverage Manufacturers & Processors • Foodservice & Kitchen Equipment & Supplies Importers / Distributors / Wholesalers • Government & Trade Associations • Hospital • Hotels / Restaurants / Resorts / Country Clubs • Interior Designer • Media • Property Owners • Developers • Quick Service Restaurants • Retail / Hypermarket / Supermarket / Department / Grocery / Convenience Stores • Spa & Lifestyle Owners & Management • Service Apartment • Sommeliers • Wine & Spirits Importers / Distributors / Wholesalers

### 1 Space Only



Rent a space to build and design your own stand

### 2 Shell Stand



Include Floor Space, Fascia, Carpet, Wall, Fluorescent tubes, 5 Amp socket and Wastepaper basket

### 3 Walk-on-Stand



Include Floor Space, Fascia, Carpet, Wall, Fluorescent tubes, 5 Amp socket, Information counter, Chair, Round table, Display stand, Wall shelves and Wastepaper basket

### 4 Premium Stand



Include Floor Space, Fascia, Carpet, Wall, Fluorescent tubes, 5 Amp socket, Information counter, Chair, Round table, Display stand, Lockable cabinet and Wastepaper basket

## Hospitality, Food & Beverage - Portfolio of Events by Informa Markets



Hospitality, Food & Beverage

Informa Markets Hospitality, Food & Beverage portfolio includes a series of global in-person, virtual and hybrid trade events aimed at fostering business relationships, enable learning, and enhancing trade opportunities for the industry.

With several established events within the portfolio such as Hotelex Shanghai, Food&HotelAsia, HOFEX, Fispal Food Service, and Abastur, the portfolio together offers an unparalleled audience reach across the world. Staging 28 live events in major cities including Shanghai, Hong Kong, Singapore, Ho Chi Minh City, Seoul, Kuala Lumpur, Mumbai, Bangkok, Sao Paulo, and Mexico City.

Working alongside established industry partners, government bodies and recognised professionals, the portfolio aims at bringing companies, individuals, and the industry to the forefront of global business innovation, by offering solutions and opportunities that meet today's business needs.



## SHOW VENUE Downtown Area

**Food & Hospitality Thailand (FHT) will be located at Queen Sirikit National Convention Center (QSNCC).**

QSNCC - The Ultimate Inspiring World Class Event Platform For All

An iconic landmark at the heart of downtown Bangkok and is a versatile venue suited to all kinds of events. This state-of-the-art facility is designed to offer flexible solutions both today and in the future. Conveniently served by subway with QSNCC station connecting directly to the venue, it is easily and quickly accessible from all parts of Bangkok

### Official Supported by:



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**informa**  
markets

For more information, please contact your nearest offices

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