

FHA-FOOD & BEVERAGE 2024: FACTS & FIGURES

FHA-Food & Beverage 2024 concluded with great success following four dynamic days of B2B interactions. The event, held alongside the fifth edition of ProWine Singapore, surpassed last year's achievements with increased participation and engagement from partners and attendees throughout the region.

1] EXHIBITOR ATTENDANCE

Total Exhibition Area

65,000 sqm

Total Number of Exhibitors

1,600+ exhibitors

Geographic Origin of Exhibitors

Armenia, Australia, Austria, Bahrain, Brazil, Belgium, Brunei Darussalam, Canada, China, Cyprus, Czech Republic, Denmark, France, Georgia (Republic of), Germany, Greece, Hong Kong SAR, Hungary, India, Indonesia, Italy, Japan, Korea, Macau, Malaysia, Malta, Monaco, Morocco, Netherlands, New Caledonia, New Zealand, Norway, Papa New Guinea, Philippines, Poland, Portugal, Republic of Ireland, Romania, Singapore, Slovenia, South Africa (Republic of), Spain, Sri Lanka (Republic of), Switzerland, Taiwan Region, Thailand, Turkey, United Arab Emirates, United Kingdom, United States of America, Uzbekistan (Republic of), and Vietnam

Group Pavilions

82 Group Pavilions

2] VISITOR ATTENDANCE (finalised)

Total Visitor Attendance

72,495 attendees from 91 countries and regions
59% local vs. 41% International

Top 10 Visiting Countries & Regions (listed by alphabetical order)

Australia, China, Indonesia, Hong Kong SAR, Malaysia, Philippines, Singapore, Taiwan, Thailand, and Vietnam.

International Buyer Delegation

350 industry professionals from 18 countries and regions hosted under FHA-Food & Beverage Buyer Programme

Buyers Delegation: Australia, Cambodia, China, Germany, Hong Kong, India, Indonesia, Malaysia, Myanmar, Philippines, Qatar, Saudi Arabia, South Korea, Sultanate of Oman, Taiwan region, Thailand, United Arab Emirates, and Vietnam.

3] TAGLINE

ASIA'S LEADING FOOD & BEVERAGE EVENT